

# Film Fantastic

**March 6<sup>th</sup> and 7<sup>th</sup> 2010**  
**10:00 am to 4:00 pm**



Yukon Film & Sound  
Commission Presents:

## **Preparing to Pitch**

In a two day workshop Sugith Varughese breaks down the basic principles of dramatic storytelling with the goal to have a one-page pitch for a TV drama series, mini series or MOW. Topics covered are — the story template, the “franchise”, characters, episodes, and season arc. By the end of the workshop students will have a revised pitch to “the elevator ride test” into three formats: one page, one paragraph, and one sentence.

A workshop to provide Yukon producers and screenwriters with an opportunity to gain the skills and knowledge that will help them develop saleable film and television projects for both dramatic and documentary productions. Yukoners will be trained in story structure, concept development and pitching techniques for feature films, television series and documentaries.

## **Instructor:**

As an actor, Sugith Varughese has appeared in over 75 films and TV programs, numerous radio plays and on stage. He has directed several award-winning short films. His many screenwriting credits include the Muppet series “Fraggle Rock” now out on DVD, “Blue Murder”, “Blobheads” as well as many other Canadian series, the CBC TV movie “Best of Both Worlds” and award winning animated shorts, film shorts and radio dramas. Currently he lives in Toronto, Ontario and teaches screenwriting at Centennial College’s Centre for Creative Communications. He provides screenwriting and acting tips at his blog: [buildingtheiceberg.blogspot.com](http://buildingtheiceberg.blogspot.com).

**There is no cost to attend, however registration will be limited to 25. To register for Preparing to Pitch, send your name, full address (including postal code) daytime phone number and email address to:**

**Yukon Film & Sound Commission**  
**Box 2703, Whitehorse, YT Y1A 2C6**  
**[info@reelyukon.com](mailto:info@reelyukon.com)**

**Registration will NOT be taken over the phone.**  
**You may call 867-667-8302 if you require any additional information.**

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